



ZARTICON

Tampa, Florida | May 2023

Putting It All Together



Key Takeaways



Your industry needs you as a data hero, the most powerful person in the room.



You can deftly wield your data to assist you in whatever situations you face.



Using data is best done with narrative to capture attention and achieve your goals.

The background features a city skyline at sunset, with several tall skyscrapers and a body of water in the foreground. The sky is a mix of orange, pink, and blue. On the right side, there are several white line-art icons: a sun, a location pin, a lightning bolt, a swan, a skull, a ship, a palm tree, and a bar chart. The text "FIRESIDE CHAT" is centered in the middle of the image in a large, bold, white font.

FIRESIDE CHAT





SEE YOU NEXT YEAR!
MAY 2024